INSTRUCTIONS TO AUTHORS

1. The VNU Journal of Economics and Business is a peer-reviewed periodical publication of the VNU University of Economics and Business that publishes research articles in economics and business. Only papers that have not been previously published can be accepted.

2. Manuscripts should be written and typed in Vietnamese or English, with double spacing, using Times New Roman font.

3. All manuscripts should contain up to 5 keywords and an abstract of up to 200 words; manuscripts in Vietnamese should contain abstracts in both Vietnamese and English; manuscripts should be between 4,000-6,000 words.

4. Manuscripts should be prepared according to the following order: Article title, Author(s), Affiliation(s), Abstract, Keywords, Main text, Acknowledgements (if any), References. The corresponding author should be marked, with his/her postal address, e-mail, telephone and fax numbers (if any) should be provided on the first page of the manuscript. Vietnamese names must be written with diacritical marks.

5. References should be consecutively numbered in the text using square brackets and arranged by number in the Reference list.

- Reference to a journal publication with an article number: Author name, article title, journal title, volume, issue, year of publication, pp. For example:

- Reference to a book: Author name, book title, publisher, place of publication, year of publication. For example:

- Reference to a book chapter: author name, chapter title, editor in chief’s name, book title, publisher, place of publication, year of publication, pp. For example:

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