

## CONTENTS

### Original Articles

1. **Do Huy Thuong, Tran Luu Ngoc, Nguyen Thi Phuong Hong,** The Effect of Capital Structure, Size and Revenue Growth on the Effectiveness of Garment Businesses Listed on Vietnam's Stock Marke 1
2. **Nguyen Thi Phuong Linh,** Factors Influencing Business Angel's Investment Decision 10
3. **Nguyen Tien Minh, Ha Van Hoi,** Thailand's Experience of Developing Special Border Economic Zones and Some Policy Implications for Vietnam in Developing Border Economic Zones 18
4. **Nguyen Thuy Dung, Cung Thi Lan Anh,** The Difference in Geographical Culture and Borrowing Consumer Behavior of People in Hanoi and Ho Chi Minh City 30
5. **Ngo Thu Giang,** Studying Application of Self Financing Methods in Autonomized Vietnam Public Universities 42
6. **Do Kieu Oanh, Nguyen Thi Chin, Nguyen Thu Huong, Nguyen Thi Kim Trong,** The Conflict of Interest Between the Enterprises and the Laborers for the Social Insurance (SI), Unemployment Insurance (UI) - Policy Suggestions 53
7. **Nguyen Hoang Nam, Nguyen Trong Hanh,** Implementing Circular Economy: International Experience and Policy Implications for Vietnam 68
8. **Nguyen Thu Ha, Cung Thi Lan Anh,** Internal Service Quality, External Service Quality, Employee Satisfaction and Customer Satisfaction for Vietnamese Hotels: A Theoretical Approach 82
9. **Tran Viet Dung,** Customer Based Brand Equity and University Brand Management 94