

CONTENTS

Original Articles

1. **Duc Bao Nguyen, Antoine Bouët**, Why is African Trade so Limited? 1
2. **Nguyen Van Chien**, Financial Development and Renewable Energy Consumption - Empirical Evidence in Southeast and East Asian Countries 18
3. **Nguyen Thi Thu Thuy, Christopher J. Brown, Nguyen Thuc Huong Giang**, A Comparative Research on Communities of Practice, University Knowledge Exchange and Business Model Changes between the United Kingdom and Vietnamese Agritech Startups 27
4. **Dam Thi Phuong Thao**, Policy Recommendations to Enhance Vietnamese SMEs' Ability to Access Venture Capital 41
5. **Le Hong Hanh, Nguyen Ngoc Nam, Nguyen Thuy Linh, Nguyen Linh Diep, Nguyen Ngoc Hai**, Stock Market Prediction: The Application of Text-Mining in Vietnam 49
6. **Nguyen Thi Phuong Thao, Vu Thi Thuong, Nguyen Thi Tam Hien**, Does Firm Characteristics Affect Foreign Investors' Transactions? The Evidence from the Vietnam Stock Market 59
7. **Nguyen Dinh Toan**, Event Sponsorship and Brand Loyalty: Mediating Role of Attitude Toward Sponsored Events and Sponsoring Brand 69
8. **Nguyen Thi Thoa, Tieu Van Trang, Nguyen Thi Kim Ba, Bui Thi Nhi, Tran The Nam**, Impacts of Perceived Justice and Emotional Intelligence on Organizational Commitment and Organizational Citizenship Behavior 80
9. **Nguyen Thi Thanh Dan, Nguyen Quang Chuong**, Digital Transformation Readiness of Electrical Equipment Manufacturing Enterprises in Hanoi 90
10. **Nguyen Danh Nam, Uong Thi Ngoc Lan**, Multidimensional Organisational Commitment of Public Servants in the Public Sector of Hanoi Capital 100
11. **Nguyen Ngoc Anh, Dinh Thi Huong**, Research on the Effect of Human Resource Management on Innovation at Vietnam Electricity Corporation 110
12. **Duong Thi Hoai Nhung, Nguyen Thi Ngan**, Impacts of E-service Quality on Customer Satisfaction: A Case Study of Lazada 120