

CONTENTS

Review Articles

1. **Tran Van Hai**, Trademark Registration for OCOP Products Abroad 1
2. **Huynh Thanh Nha, Nguyen Thi Thu An, Dinh Thi Kieu Oanh, Le Buu Minh Quan**, The Current Status of Circular Economy Development in the Mekong Delta 11
3. **Tran Thanh An**, Gastrodiploamacy: International Experiences and Policy Implications for Vietnam in Strengthening Cultural Diplomacy 20

Original Articles

4. **Vu Thanh Huong, Nguyen Thi Thanh Mai, Nguyen Thi Vu Ha, Nguyen Lan Anh, Nguyen Thi Phuong Linh, Pham Hoang Linh, Tran Huong Linh**, Global Economy in 2024: Risks, Uncertainties, and Implications for Vietnam 37
5. **Le Thi Ngoc Anh, Nguyen Van Linh, Nguyen Hoang Nam, Nguyen Dieu Dieu Ngoc, Vo Ngoc Ha, Nguyen Huy Manh**, Analysis of Circular Economy Models in the Textile Industry: International Experiences and Practices in Vietnam 55
6. **Nguyen Thu Trang, Nguyen Thi Quynh Anh, Vu Huyen Trang**, Workers' Adaptability to Technological Innovation in Vietnam's Textile and Footwear Industry: A Comparative Analysis of Enterprises in Industrial Zones in Bac Ninh, Da Nang, and Vinh Long Provinces 68
7. **Le Tung Son**, Challenges Posed in the Intellectual Property Protection Policy for Traditional Knowledge in the Creative Cultural Sector in Vietnam 85
8. **Nguyen Nhu Ha, Dang Minh Phuong**, The Legal Landscape of Patent for Innovative Startup Enterprises in Vietnam 96
9. **Nguyen Viet Ha, Nguyen Phuong Chi, Pham Bao Thien Huong, Nguyen Ha My, Nguyen Hoang Nam**, Choosing Alternatives to Single-Use Plastics: Factors Influencing Youths' Consumption Intentions in Hanoi 105