

## CONTENTS

### Review Articles

1. **Nguyen Van Kim**, Brand Value and the Heritage Values of Hoa Lu – Ninh Binh 1
2. **Do Thi Diem Quynh**, Do Phuong Chi, Tran Yen Nhi Identifying Barriers to Implementing Circular Supply Chains in Turmeric Production in Chi Minh Commune, Hung Yen Province and Implications from Korean Experience 14
3. **Vu Thi Minh Tam, Phan Thuy Linh, Chu Duc Ha, Ta Van Viet, Phung Van Truong**, Media Promotion of Halal Tourism in Vietnam: Opportunities, Challenges and Some Policy Implications 27

### Original Articles

4. **Nguyen Huu Thanh Chung, Dang Thi Thu Huong, Tran Thi Thanh Tu, Nguyen Huu Duc**, Developing an Archetypal Framework for the Entrepreneurial University: A Strategic Model for Vietnam 37
5. **Vu Van Tich, Nguyen Huu Xuyen, Dang Thu Giang, Dinh Thi My Hanh, Tran Nhat Lam Duyen, Nguyen Thi Oanh, Nguyen Thi Ngoc Anh**, Inclusive Innovation Model, Levels, Priority Research Orientations and Policy Implications 53
6. **Luu Hoang Long**, Building an Innovation Ecosystem to Support the Commercialization of Intellectual Property at Vietnam National University, Hanoi 63
7. **Hoang Thi Nga**, Identifying Social Issues of Industrial Workers in the Context of Urbanization in Vietnam 74
8. **Ta Thi Bich Ngoc, Le Tung Son, Tran Duc Hoa**, The Right to Access Information in Sustainable Poverty Reduction Policy in Vietnam 83
9. **Nguyen Van Luu**, Caring for Home-based Mental Health Patients: Proposing Supportive Policy Implications Based on a Community-based Management Approach - the Case of Huong Dao Commune, Tam Duong District, Vinh Phuc Province 103